

Your CRM. Now with AI.

AI that works inside your sales pipeline — not beside it.

SOC 2 Type II Certified

AI That Sells While Your Team Sleeps

HelloGrowthCRM brings AI calling, lead scoring, call summaries, and smart follow-ups into one platform. No add-ons. No extra cost. Rs. 899/user/month — AI included.

01

AI Voice Calling Agent

AI places outbound calls, introduces your product, qualifies the lead, handles common objections, and books a human follow-up. Runs 24/7.

24/7 outbound calling

02

AI Call Summaries

Every call — AI or human — is summarised automatically: key points, objections raised, next steps, follow-up date. No manual note-taking.

100% of calls logged

03

AI Lead Scoring

AI scores every lead 0–100 based on engagement, responses, call outcomes, and deal signals. Your reps call the hottest leads first.

2x conversion rate

FULL AI FEATURE SET

- ✓ AI voice calling agent (outbound)
- ✓ AI call disposition + summary
- ✓ Smart lead scoring (0–100)
- ✓ AI email sequence writer
- ✓ Predictive follow-up timing
- ✓ AI objection detection
- ✓ Next best action recommendations
- ✓ Deal health alerts
- ✓ AI-written WhatsApp templates
- ✓ Conversation sentiment analysis
- ✓ Churn risk scoring
- ✓ AI-powered pipeline forecast

Rs. 899

per user / month — AI included, no add-on fee

1 credit = 200 AI tokens. Credits refill monthly.

HOW AI CALLING WORKS

- 01 Lead imported**
New lead arrives via portal, form, or WhatsApp. AI campaign assigned automatically.
- 02 AI calls the lead**
AI voice agent calls within minutes. Introduces the product in a natural voice.
- 03 Qualification happens**
AI asks qualification questions, records answers, picks disposition code.
- 04 Summary generated**
AI writes a 3-line summary: what they said, objections, interest level.
- 05 Warm leads escalated**
Interested leads are flagged. Human agent gets notified and calls back.
- 06 CRM updated**
All outcomes, recordings, summaries, and follow-up tasks logged automatically.

AI LEAD SCORING — HOW IT WORKS

Every lead is scored 0–100 in real time using five behavioural signals. Reps see the score on every lead card — no manual prioritisation needed.

- Call response rate and engagement
- WhatsApp reply speed and sentiment
- Email open + click behaviour
- Site visit / demo completion
- Deal stage progression speed

Score	Grade	Action
90–100	Hot	Auto-notify rep. Call same day.
70–89	Warm	Sequence continues. Rep reviews.
40–69	Nurture	AI follow-up sequences run.

AI SAFETY & DATA HANDLING

All AI processing uses Azure OpenAI hosted in India-aligned regions. Indian PII is automatically redacted before processing. System prompts are editable by admins. SOC 2 Type II certified. AI credits are consumed only on actual usage — no waste.

AI USE BY INDUSTRY

- BPO / Outsourcing — AI handles first-call qualification
- Real Estate — AI qualifies site visit intent
- Education — AI screens course enquiries
- Insurance — AI reminds for renewal
- Logistics — AI follows up on quotes
- Retail — AI handles reorder reminders
- Healthcare — AI sends appointment reminders
- IT Services — AI qualifies inbound demo requests

FREE AI READINESS ASSESSMENT

We review your current calling volume, lead sources, and follow-up process. We then show you exactly how many hours AI can save your team each week and what

[Book AI Demo](#)