

Call. Track. Report.

One CRM for your entire calling workflow.

SOC 2 Type II Certified

The Control Room for Outsourcing Calling Teams

Run outbound USA calls with AI-powered auto-dialing, record conversations, generate AI summaries, track agent productivity, and share client-wise reports — all inside HelloGrowthCRM.

BPO / Call Centres

KPO Companies

Accounting Outsourcing

Recruitment Outsourcing

Lead Generation Agencies

Tele-Sales Teams

01

AI Calling + Auto-Dialer

AI places outbound calls, qualifies leads, handles objections, and logs outcomes — no agent needed for routine follow-ups. Switch to live agent anytime.

AI handles routine calls 24/7

02

AI Summaries + Disposition

AI summarises every call — key points, objections, next steps, follow-up date. Agents pick a disposition code: Interested, Callback, Demo Booked, etc.

No manual note-taking

03

Client-wise Reporting

Generate project-by-project reports: calls made, connected, dispositions, recordings, agent productivity. Share directly with your clients.

Full transparency for clients

WHAT'S INCLUDED IN EVERY PLAN

- ✓ AI calling (voice agent)
- ✓ Auto-dialer with lead queue
- ✓ Call recording & playback
- ✓ AI call summaries
- ✓ Disposition codes (1-click)
- ✓ Agent & campaign reports
- ✓ Client-wise calling reports
- ✓ WhatsApp follow-ups
- ✓ Manager live dashboard
- ✓ CRM with full contact history

PLATFORM PRICING (India billing)

Rs. 899

per user / per month — everything included

- AI calling + auto-dialer
- Call recording & AI summaries
- Client-wise reports
- WhatsApp follow-ups

USA CALLING RATES (based on Twilio pricing)

Twilio bills your account directly. HelloGrowthCRM charges platform fee only.

Service	USD (Twilio)	INR equiv.
Outbound USA local call	\$0.014/min	~Rs.1.50/min
Inbound USA local call	\$0.0085/min	~Rs.1.00/min
Inbound toll-free call	\$0.022/min	~Rs.2.50/min
Call recording	\$0.0025/min	~Rs.0.35/min
US local number	\$1.15/month	~Rs.149/mo
US toll-free number	\$2.15/month	~Rs.249/mo
Browser / app calling	\$0.004/min	~Rs.0.50/min

INR equiv. at ~USD 1 = Rs.95.60. Voice usage billed by Twilio to your account.

HOW BILLING WORKS

CRM platform + user licences	HelloGrowthCRM
Auto-dialer & call workflows	HelloGrowthCRM
Calling minutes & recordings	Twilio (direct)
US phone numbers	Twilio (direct)
No markup on call minutes	Full transparency

-> Inbound calls forwarded to your local number. Your US Twilio number forwards incoming calls directly to your India mobile or office — no US setup needed.

HOW YOUR TEAM USES IT — 6 SIMPLE STEPS

- 01 Import leads**
Upload CSV or add from CRM. Assign to agents or AI campaigns.
- 02 AI or auto-dialer**
AI voice agent calls first. Warm leads escalate to live agent instantly.
- 03 Record & dispose**
Every call recorded. Agent or AI selects outcome in 1 click.
- 04 AI summary logged**
AI writes call summary. Follow-up date set automatically.
- 05 WhatsApp follow-up**
Send WhatsApp from the same contact record post-call.
- 06 Client report ready**
Manager exports project-wise call report to share with client.

BUILT FOR THESE TEAMS

- BPO / Call Centres
- KPO Companies
- Lead Gen Agencies
- Tele-Sales Teams
- Accounting Outsourcing
- Recruitment Outsourcing
- IT Support / MSP
- Customer Support

FREE CALLING PRODUCTIVITY AUDIT FOR OUTSOURCING COMPANIES

We review your current calling process, daily call volume, tool cost, and reporting method. We then show how HelloGrowthCRM can improve agent productivity and reduce manual reporting.

Book a 15-min Demo

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