

Visit. Log. Sell.

Your field team's full day — tracked, not guessed.

SOC 2 Type II Certified

Know What Your Field Team Did Today. Right Now.

FMCG reps, pharma MRs, and building material salespeople use HelloGrowthCRM's mobile app to log visits, record orders, and update the pipeline — even without internet. Manager sees it all live. Rs. 899/user/month.

FMCG Distributors

Pharma / MR Teams

Building Materials

Agri-Input Companies

Industrial Equipment

01 GPS Visit Logging

Reps check in at each dealer/retailer via mobile app. GPS-tagged. Manager sees live location, visit count, and time spent at each stop.

No fake check-ins

02 On-the-Spot Order Capture

Field reps capture orders, returns, and complaints directly on mobile. Order syncs to CRM instantly. No paper order books, no end-of-day data entry.

Orders in real time

03 Daily Beat Plan & Route

Manager assigns beat routes and daily call plans. Rep follows the route in app. Deviation alerts sent automatically. Coverage rate tracked.

100% coverage visibility

KEY FEATURES

- ✓ GPS check-in at dealer / retailer
- ✓ Mobile order capture (offline-ready)
- ✓ Beat plan route assignment
- ✓ Distributor pipeline tracking
- ✓ Photo upload at visit (shelf, signage)
- ✓ Manager live field dashboard
- ✓ Daily / weekly field reports
- ✓ WhatsApp follow-up from mobile
- ✓ Return / complaint logging
- ✓ Target vs achievement tracking

Rs. 899

per user / month — mobile app included
Works offline. Syncs when connected.

A FIELD REP'S DAY IN HELLOCRM

01

Morning: Beat plan received

Rep opens app. Today's route with 8 dealer stops loaded automatically.

02

Check-in at Dealer 1

GPS check-in. App shows last visit notes, last order, and pending returns.

03

Order captured

Rep takes order on mobile. SKUs, quantities, prices. Photo of shelf uploaded.

04

Complaint logged

Retailer reports a product issue. Rep logs it with photo. Escalated to manager.

05

All 8 stops done

Manager sees 8 green check-ins on dashboard in real time. No calls needed.

06

End of day sync

All visits, orders, and notes sync to CRM. Report auto-generated.

WHAT THE MANAGER SEES — LIVE

Real-time map of all field reps. Visits completed vs planned. Orders captured vs target. Deviation alerts. Reps who haven't checked in by 10am get an automatic WhatsApp nudge. Daily report auto-sent at 6pm.

DISTRIBUTOR & SECONDARY SALES TRACKING

- Primary order from distributor (CRM)
- Secondary beat coverage by rep
- Scheme / discount scheme tracking
- Distributor credit limit & outstanding
- Return request pipeline
- Market development fund allocation
- Competitor product sighting logging
- New retailer onboarding pipeline

WORKS WITHOUT INTERNET

- Full app works on 2G / offline
- Check-ins and orders stored locally
- Auto-syncs when connectivity returns
- GPS coordinates captured offline

FREE FIELD FORCE EFFICIENCY AUDIT

We review your current field reporting process, daily beat coverage, and order capture method. We show you how to get 100% visit visibility and eliminate end-of-day data entry — starting day one.

[Book Free Audit](#)

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