

## List. Track. Close.

One CRM for every site visit, follow-up, and booking.

SOC 2 Type II Certified

## Never Lose a Property Lead Again

From 99Acres and Housing.com to WhatsApp and site visits — HelloGrowthCRM tracks every enquiry, automates follow-ups, and gives your sales manager full pipeline visibility. Rs. 899/user/month.

- Property Developers
- Real Estate Brokers
- NRI Investment Sales
- Commercial Leasing
- Property Management

**01 Lead Capture from All Sources**

Auto-import enquiries from 99Acres, Housing.com, MagicBricks, Facebook Ads, IndiaMART, and WhatsApp into one pipeline.

**Zero leads missed**

**02 Site Visit Scheduling & Tracking**

Book site visits from the CRM, send WhatsApp confirmations, track shows vs no-shows, and log visit notes with photos.

**Full visit history**

**03 Broker & Channel Partner Management**

Assign leads to channel partners, track their performance, manage commission structures, and prevent double-sourcing disputes.

**Commission clarity**

- WHAT'S INCLUDED**
- v 99Acres / Housing.com auto-import
  - v WhatsApp follow-up sequences
  - v Site visit booking + confirmation
  - v Unit inventory status (available/sold)
  - v Project-wise pipeline view
  - v Token amount & booking tracking
  - v NRI follow-up time-zone scheduling
  - v Construction update broadcasts
  - v Broker commission tracking
  - v Manager dashboard & conversion rates

**Rs. 899**

### HOW A LEAD FLOWS — 7 STEPS

- 01 **Enquiry captured**  
Lead comes in from portal/WhatsApp/ad. Auto-assigned to available agent.
- 02 **WhatsApp intro sent**  
Automated welcome message sent within 60 seconds. Project brochure attached.
- 03 **Site visit booked**  
Agent calls, books visit. CRM sends WhatsApp reminder day before.
- 04 **Visit logged**  
Agent marks visit done, adds notes, uploads photos. Manager notified.
- 05 **Follow-up sequence**  
Auto WhatsApp Day 3 / Day 7 / Day 14. Keeps lead warm.
- 06 **Negotiation tracked**  
Offer stage: price negotiation, bank loan status, legal check tracked.
- 07 **Booking closed**  
Token collected, agreement signed, unit marked sold in inventory.

### INDIA PORTAL INTEGRATIONS

- 99Acres
- MagicBricks
- IndiaMART
- Google Ads
- Housing.com
- CommonFloor
- Facebook Lead Ads
- WhatsApp Business API

### CHANNEL PARTNER MANAGEMENT

Assign leads to channel partners with full tracking. See which broker sourced each deal, track their site visits, and calculate commissions automatically. No more disputes over who brought which buyer.

### NRI & INTERNATIONAL BUYER PIPELINE

- Time-zone aware follow-up scheduling
- WhatsApp + email sequences for NRI buyers
- Virtual site tour link sharing
- NRI documentation checklist in CRM
- Forex/remittance milestone tracking
- Multi-currency deal value display

### FREE REAL ESTATE CRM SETUP FOR YOUR TEAM

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[Book Setup Call](#)

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