

Earn While You Help Your Clients Grow

Join the HelloGrowthCRM Reseller Program — zero upfront cost, generous revenue share, lifetime recurring commissions.

<p>50 YEAR 1 EARNINGS</p> <p>50% Revenue Share</p> <p>Earn half of every rupee your referred client pays in their first year. No caps. No minimums.</p> <p>Client pays Rs.10,800/yr -> You earn Rs.5,400</p>	<p>15 YEAR 2+ RECURRING</p> <p>15% Lifetime Recurring</p> <p>From Year 2 onward, keep earning 15% as long as your client stays active.</p> <p>10 clients x Rs.10,800/yr = Rs.16,200/yr recurring</p>	<p>0 ZERO JOIN FEE</p> <p>Rs.0 to Join</p> <p>No subscription. No joining fee. No upfront investment. Apply, get approved, start earning.</p> <p>Free forever for all approved partners</p>
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<p>WHO QUALIFIES</p> <ul style="list-style-type: none"> Chartered Accountants & Tax Advisors Business Consultants & Advisors Digital Marketing Agencies IT Resellers & Value-Added Resellers CRM / Sales Process Consultants Implementation & Integration Partners Revenue Operations Specialists Business Development Professionals 	<p>WHAT YOU'RE SELLING</p> <ul style="list-style-type: none"> AI Lead Scoring Predictive scoring from Rs.899/user/mo WhatsApp CRM Native two-way sequences & broadcasts Email Automation Follow-up sequences — no manual work Built-in Dialer No Exotel/MyOperator add-on; auto-logs calls IndiaMART/JustDial Automatic lead capture from top India portals SOC 2 Type II Enterprise-grade security clients can trust
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1. PROGRAM ELIGIBILITY

- 1.1 The HelloGrowthCRM Reseller Partner Program is open to approved business entities and individuals meeting Soor LLC's partner criteria.
- 1.2 Applicants must complete the online application at hellogrowthcrm.com/partners and receive written approval from HelloGrowthCRM.
- 1.3 A Partnership Agreement must be signed before any commissions are earned or tracking codes are issued.
- 1.4 HelloGrowthCRM reserves the right to approve or decline any application at its sole discretion.

2. COMMISSION STRUCTURE

- 2.1 Year 1 Revenue Share: Partners earn 50% of net revenue paid by each referred customer during the customer's first 12 months as a paying subscriber.
- 2.2 Year 2+ Recurring: From the 13th month onward, commission reduces to 15% of net monthly/annual revenue for as long as the customer remains active.
- 2.3 "Net revenue" means amounts received by Soor LLC after payment processor fees, taxes, and discounts. Free plan users and trial accounts do not generate commissions.
- 2.4 Commissions are calculated monthly. Reported via partner dashboard when available; email statements provided until then.
- 2.5 Minimum payout threshold: Rs.1,000 (INR) per cycle. Sub-threshold earnings roll over.
- 2.6 Commissions are non-transferable and cannot be exchanged for product credits or discounts.

3. REFERRAL TRACKING & ATTRIBUTION

- 3.1 Each approved partner receives a unique tracking code. Referrals must use this code at signup, or be manually attributed in writing within 30 days of the customer's first paid transaction.
- 3.2 Partners must not engage in cookie stuffing, paid search bidding on HelloGrowthCRM brand terms, or any form of deceptive attribution.
- 3.3 Referrals already in active sales discussions with HelloGrowthCRM prior to the partner's introduction may be declined. HelloGrowthCRM's CRM records are definitive in attribution disputes.

5. PARTNER OBLIGATIONS

- 5.1 Partners must represent HelloGrowthCRM's products accurately and must not make representations beyond official HelloGrowthCRM materials.
- 5.2 Partners may not resell HelloGrowthCRM subscriptions at a markup without explicit written authorisation from HelloGrowthCRM.
- 5.3 Partners must not sublicense or share their partner tracking codes with third parties.
- 5.4 Partners must maintain confidentiality of any non-public pricing, product roadmap, or customer information shared by HelloGrowthCRM.
- 5.5 HelloGrowthCRM brand assets may only be used per the Brand Guidelines. Unauthorised use constitutes grounds for immediate termination.

6. PROGRAMME CHANGES & TERMINATION

- 6.1 HelloGrowthCRM may modify commission rates, program terms, or discontinue the Program with 30 days' written notice to active partners.
- 6.2 Either party may terminate the partnership with 30 days' written notice. Commissions for referrals made prior to termination continue for 6 months post-termination, then cease.
- 6.3 HelloGrowthCRM may terminate a partner's participation immediately and without notice in cases of fraud, misrepresentation, breach of confidentiality, or AUP violations.

7. LIMITATION OF LIABILITY

- 7.1 HelloGrowthCRM shall not be liable to any partner for lost profits, indirect, consequential, or punitive damages arising from participation in the Program.
- 7.2 HelloGrowthCRM's total liability to a partner shall not exceed commissions paid to that partner in the 3 months immediately preceding the claim.

8. GOVERNING LAW

- 8.1 These Terms are governed by the laws of the State of Delaware, USA, and applicable Indian law where the partner is domiciled in India.
- 8.2 Disputes shall first be resolved through good-faith negotiation. Unresolved disputes shall be subject to binding arbitration under the American Arbitration Association rules.