

Chat. Capture. Close.

Turn every WhatsApp conversation into a closed deal.

SOC 2 Type II Certified

Manage Every WhatsApp Lead From One Dashboard

Real estate, education, logistics, retail — if your customers are on WhatsApp, HelloGrowthCRM turns those chats into a trackable sales pipeline. Rs. 899/user/month.

Real Estate Brokers

Coaching Institutes

Logistics & Transport

Retail Distributors

Healthcare Clinics

IT Services

01 Shared Team Inbox

All agents reply from one WhatsApp Business number. Assign chats, add notes, and see the full conversation history — no more personal numbers.

One number. Many agents.

02 Lead Capture Automation

Auto-capture leads from IndiaMART, JustDial, Facebook Ads, and click-to-WhatsApp campaigns directly into the CRM pipeline.

Zero manual entry

03 WhatsApp Sequences

Set up automated follow-up sequences: Day 1 intro → Day 3 offer → Day 7 reminder. Runs on WhatsApp, not email.

5x reply rate vs email

FEATURES AT A GLANCE

- v Shared WhatsApp Business inbox
- v Automated follow-up sequences
- v Auto-assign leads to agents
- v Read receipts in CRM timeline
- v WhatsApp broadcast to segments
- v WhatsApp quick-reply templates
- v Click-to-WhatsApp ad integration
- v Manager chat supervision
- v IndiaMART / JustDial auto-import
- v Full contact + deal history

Rs. 899

per user / month — WhatsApp + CRM included

No per-message markup. WABA fees apply separately.

HOW WHATSAPP IS CONNECTED

1 Connect WABA

Link your WhatsApp Business API account. We handle the Meta verification process.

2 Import Your Leads

Upload CSV, connect IndiaMART/JustDial, or let Facebook Ads auto-sync.

3 Start Chatting + Tracking

Agents reply from the shared inbox. Every chat logs to the CRM record automatically.

INDIA-SPECIFIC INTEGRATIONS

- IndiaMART lead auto-import
- Google My Business chat
- JustDial enquiry sync
- Sulekha / Tradeindia connectors
- Facebook click-to-WhatsApp ads
- WhatsApp Payment link sharing

WHY NOT JUST USE THE WHATSAPP BUSINESS APP?

The WhatsApp Business App has no CRM, no team sharing, no pipeline, no automation, and no reporting. HelloGrowthCRM adds all of that — without changing your number or your customer's experience.

FREE WHATSAPP CRM AUDIT FOR INDIAN BUSINESSES

We review your current WhatsApp workflow, number of daily chats, lead sources, and conversion rate. Then show you exactly how HelloGrowthCRM will improve your team's reply speed and lead tracking.

USE CASES BY INDUSTRY

Real Estate

Qualify site visit requests via WhatsApp. Auto-assign by project/location.

Coaching Institutes

Parent enquiries → admission pipeline. Demo class booking via WhatsApp.

Logistics

Quote follow-up, delivery alerts, and collections via WhatsApp sequences.

Retail/Distribution

Order confirmations, reorder reminders, payment follow-ups.

Healthcare

Appointment reminders, report delivery, follow-up care messages.

IT Services

Lead qualification via WhatsApp, proposal follow-up, renewal reminders.

Book a 15-min Demo

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